

Press information – for immediate release

10<sup>th</sup> March 2022



## Harrogate show moves permanently to October

Harrogate International Nursery Fair has announced the permanent move to an October show with dates confirmed until 2024. The 2022 event will take place from 16<sup>th</sup> to 18<sup>th</sup> October 2022.

Adrian Sneyd, show organiser, explains: “The Covid pandemic caused the 2021 show to move from March to October and was intended to be a temporary change. However, feedback from both exhibitors and visitors was overwhelmingly positive and we were asked by key industry players to consider October a permanent move. It appears that an autumn event best suits new product launches and is perfectly timed for retailers planning stock requirements for the following year.”

With the new October timing also comes a complete show refresh and new layout. Adrian continues: “The venue is planning to carry out some re-development works that will affect the halls we have used for the previous events so we have taken this opportunity to move the show into a new location within the Harrogate Convention Centre.

The new show footprint will be in the main HCC exhibition halls of A, B, C & M, and fed by two entrances either side of the Royal Hall in Ripon Road. We currently use these halls for Harrogate Christmas & Gift Fair that always sell out fast! The new halls offer better cross-hall interconnection and being all on one level it makes it easier for buyers to quickly move around the fair.”



Over 70% of 2021 exhibitors have already confirmed their participation in October 2022 and these will be given priority to choose their desired location within the new halls prior to new exhibitors.

Full details and prices can be found on the website at [www.nurseryfair.com](http://www.nurseryfair.com) – or contact Adrian on 01902 880906 or email: [adrian@nurseryfair.com](mailto:adrian@nurseryfair.com)

Show dates going forward are:

- 2022 – 16<sup>th</sup> to 18<sup>th</sup> October
- 2023 – 15<sup>th</sup> to 17<sup>th</sup> October
- 2024 – 13<sup>th</sup> to 15<sup>th</sup> October

Ends

Notes to editors: for more information and press images contact Christine Scippo – [info@kcommunications.co.uk](mailto:info@kcommunications.co.uk)