

Check out ‘Best Buys’ at Harrogate

Once again, the Baby Products Association will be hosting its annual Baby and Nursery Trade Awards (BANTAs) at Harrogate this year and whilst they are only open for entry to exhibitors, they are a great indicator of ‘best buys’ to retailers and buyers attending the show.



The BANTAs are very different from consumer awards. They are trade only and judged by experts in the nursery industry who are not necessarily just looking at features in a product, but also take into consideration safety and desirability, practicality – and importantly with the current high cost of living – price point. For example, an all singing and dancing new pushchair might be bypassed by judges for pushchair with less features simply because they believe it would be more marketable for retailers due to price point.

Whilst attending the show, keep your eyes open for ‘Shortlisted’ and ‘Highly Commended’ certificates on exhibitors stands – and the category winners will be announced on the first day of the show (Sunday 15th October 2023).

Practical playtime

Toynamics UK & Ireland will be exhibiting at Harrogate for the first time and is a multi-brand distributor with an extensive brand portfolio and a one-stop shop for retailers with products across a huge variety of toy categories and age ranges. Bringing must-haves made better from specialist international nursery brand Skip Hop, providing practical and multi-purpose solutions across the nursery category. Best-selling wooden toys from Hape, ranging products from newborn and beyond, with cute yet educational and fun toys. As well as innovative and unique Magic Touch toys from Baby Einstein.

Visit Toynamics on Stand C3



Trusted and safe

hauck is excited to present its new travel pushchair Travel N Care at Harrogate this year. To care for babies’ well-being and nurturing their development with trusted and safe products is hauck’s promise, one which the brand will always continue.



True to the brand claim ‘Made to care, designed for love’, the lightweight and stable travel companion promises a comfy ride thanks to the shock-absorbing suspension. Rated UPF 50+, the sun canopy offers reliable shade on sunny days. For transport, the Travel N Care folds away compactly and can be easily carried due to the padded shoulder strap.

Visit hauck on Stand A5

Beautiful bottoms

Blade and Rose will be showcasing its new Autumn Winter Collection at Harrogate this October. Featuring five brand new core designs, two gorgeous new Peter Rabbit™ sets and its exciting new licensed collection, Paddington™. Each collection comprises of the original and award winning 'design on the bum' leggings, a coordinating top and socks from birth to age four years.

At the heart of Blade and Rose is its eco and sustainable ethics ensuring all products comply with Oeko-Tex Standard 100, and all suppliers are SGS or BSCI compliant which ensures that global cotton production is better for the people who produce it; and better for the environment it grows in, ensuring the softest and safest fabrics for the consumer.

Visit Blade and Rose on Stand Q18

