

Press information – for immediate release

5<sup>th</sup> December 2023



## Priority Exhibitor booking for Harrogate 2024 now open!

**Harrogate International Nursery Fair** – which takes place from Sunday 13<sup>th</sup> to Tuesday 15<sup>th</sup> October 2024 at the Harrogate Convention Centre – has announced that its priority booking is now open for a limited period only. Exhibitors who attended this year have until Tuesday 30<sup>th</sup> January 2024 to secure their preferred stand before space goes onto general sale.

The 2023 event was once again outstanding with positive feedback from numerous exhibitors including Andy Crane of BabyStyle who said: “The show was a great success and we met nearly all of the customers expected – both nationals and independents. We will definitely be back next year as it’s our celebratory 25<sup>th</sup> year and we plan something very special!”



Whilst it seems early to be planning ahead for the show next October, space was almost sold out for the 2023 event in April, so those companies who know that they wish to attend are advised to secure their positions as early as possible. Adrian Sneyd, show organiser, advises: “We always give priority to previous exhibitors, but have a list of companies who have already expressed an interest in attending in 2024. Once the priority deadline has passed, these will be offered space available, so if previous exhibitors haven’t taken advantage of the priority booking, they could lose their preferred space.”

Booking is quick and easy, go to [www.nurseryfair.com](http://www.nurseryfair.com) and the ‘pointing baby’ will show you the way!

Rates are listed for each stand type and the same page also has the link to the booking form. A deposit of 25% will secure your location and be required to be paid no later than February 2024.

Should you need more information or wish to discuss options then email [adrian@nurseryfair.com](mailto:adrian@nurseryfair.com) Or call Adrian on 01902 880906/07904 838963

Ends