

Hurry for Harrogate!

Bookings now open to all.

Exhibition space for the UK's only nursery trade show – **Harrogate International Nursery Fair, which takes place at the Harrogate Convention Centre from 13th to 15th October 2024** – is now open for general sale.

The organiser is confirming that over 85% of space in the first four halls has already been re-booked by previous exhibitors and any companies wishing to participate in this year's show are advised to book as soon as possible.

Adrian Sneyd, show organiser, explains: “We believe in looking after our previous years exhibitors by giving them the priority opportunity to secure their space again, (or request a new position) and before we open up for general sale. This year, take up has surpassed even that of last year with the majority already confirming their return for the 2024 show: reaffirming again the popularity and support from the industry of a UK Autumn event.



We anticipate that the remaining available space in the first four halls will be snapped up very quickly now before we then open the next hall for further expansion. I know it may seem a long way ahead, but if people are hoping to exhibit in the Autumn, I would recommend not leaving their booking too long to in order to get their preferred location.”

BTL Diffusion is one of the exhibitors who has confirmed its return for 2024, with Graeme Hargreaves of the company commenting: “We had a fantastic show with plenty of good meetings with both major and independent retailers.”

Richard Bamforth of Uppa Baby, is always one of the first to rebook again for this year, adding: “The show had great support from UK retailers, and we had a very positive response to our New Home collection in particular. Of course, we will be back in 2024!”

Full details about the event including prices and booking forms are available on the website at www.nurseryfair.com . Alternatively, contact Adrian on 01902 880906 or email: adrian@nurseryfair.com