

Press information – 24th March 2014

Best in the show

There were double celebrations at Harrogate International Nursery Fair today as the Baby Products Association announced the winners of both its Baby and Nursery Trade Awards (BANTAs) and Concept & Innovation Awards.

The BANTAs were presented during a glitzy Party & Awards evening at the Majestic Hotel last night (Sunday 23rd March) and seven companies walked away with trophies and the admiration of the entire nursery industry. The winners are:

Child Restraints

Winner: Simple Parenting (CuddleCo) – Doona Next Generation Car Seat

Highly Commended: Dorel – 2way Duo Pack

Wheeled Goods

Winner: BabyStyle UK – Oyster

Highly Commended: Emmaljunga – Double Viking

Playtime

Winner: Halilit – TAF Toys Development Walker

Highly Commended: Great Gizmos – Plan Toys Bird Walker

Sleep Accessories

Winner: Sweet Dreamers – Russell The Dream Sheepdog

Highly Commended: Small Ideas - LumiPotti

Travel Accessories

Winner: Diono – Easy View Plus

Highly Commended: East Coast Nurseries – Tiny Love Take Along Bouncer

In Home

Winner: Cheeky Rascals – Mima Moon

Highly Commended: Newton Stovold Associates – Babybay Trend

Safety

Winner: Cheeky Rascals – Lascal KiddyGuard Assure

Highly Commended: Belt Up Kidz – Belt Up Kidz

Feeding, Cleaning and Changing

Winner: Lässig – Green Label Neckline Bag Denim

Highly Commended: TMC Ventures Europe – Sili Squeeze

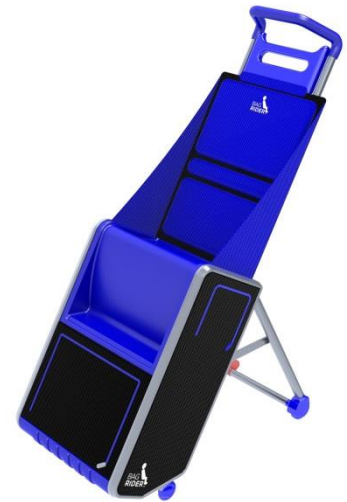
Best New Product

Winner: CuddleCo – Greetom UPP

Highly Commended: Prince Lionheart - yoMOTO

The BPA's Concept & Innovation Awards were also announced today with Tom and Tamar Clarke the winners of the Concept Award for their innovative Bag Rider design; and Jonathan Feingold and Marc Kelly of CuddleCo winners of the Innovation Award for Doona – a revolutionary new car seat.

Tom and Tamar, who both work in the airline industry and have two little girls of their own, came up with their Bag Rider idea after struggling with baggage and babies when travelling through airports. This is a cabin bag which can store all necessities inside, but has an integrated seat to sit



baby on once their pushchair has been checked in.

Jonathan and Marc's Doona has taken the nursery industry by storm not only winning the Innovation Award but also the BANTA Child Restraints Award. This is an Isofix car seat which has fold out wheels converting it instantly to a pushchair.

Runners up, Catherine Curtis and Connie McGarvey were also highly commended by the judges for their BabyHub Bedside Crib and Automatic Waterless Bottle Warmer designs.