

Press information – for immediate release

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A wealth of new exhibitors for 2016

The new year has got off to a booming start for Harrogate International Nursery Fair which has seen an influx in bookings after the festive break. Over 20 new exhibitors to the show have signed up so far in the first 2 weeks of 2016, introducing a number of fresh and exciting brands from around the world.

Aleva Naturals from Canada will present its range of maternity and baby skincare products; whilst also from Canada, **Baby Works** brings its collection designed with convenience and comfort in mind including disposables, bath time essentials and potty training products.

Novela from New York is all about creating beautiful organic cotton designs with a catalogue of gorgeous products from organic baby bedding sets, comforters, sleeping bags and blankets; whilst **Ascotex** from Pakistan introduces quality textiles including muslin swaddles, blankets sleeping bags, bibs and knit terry fitted sheets.

ByKay from the Netherlands will introduce a complete range of ergonomic baby carriers and accessories, promising optimum comfort and irresistible cuteness; and **Twistshake** from Sweden presents its next generation baby bottles.

Retailers seeking innovative new travel products will love Italian **Kiwy** child safety seats which are the designs of Christian Grande – manufactured in line with continuous innovation and research with colours and contours providing a look of pure Italian elegance and style.

Lots of favourite brands are also returning to Harrogate this year including **BabyStyle; Joie Childrens Products; East Coast Nursery; Hauck** and **Renolux** to name but a few. A full exhibitor list is available on the website at www.nurseryfair.com

With major retail chains already signed up to attend; numerous independent retailers; plus a delegation of Chinese buyers attending the show for the first time; companies wishing to present their products to quality buyers still have time to sign up for the show. Full exhibitor details and booking forms are also available on the website.

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