

## Looking for exciting new add on ranges?

With over 40 brand new exhibitors to the show this year and many of these representing more than a handful of brands, visitors to Harrogate International Nursery Fair are guaranteed to find something exciting and new to tempt their customers in 2017.

The show, which takes place at the end of March, is a one-stop-shop for anyone who sells products for babies and pre-schoolers – with everything from car seats and the latest new travel systems, nursery furniture and soft furnishings, toiletries, feeding and weaning accessories, toys and gifts – and much, much more.

If you are a nursery retailer, department store buyer – or even a garden centre or gift shop looking for exciting new products to add to your current offering – this is a not to be missed trade show!

Register online today at [www.nurseryfair.com](http://www.nurseryfair.com)

## Play and tidy away

Children love toys with lots of pieces such as building bricks and creative modelling – all of which are difficult to tidy up. Bitzbags has the perfect solution with its innovative ThePlaymatBag – a playmat with a drawstring free storage bag to make play to pack away fast and easy. Ideal for both parents and early years workers who need to clear away resources quickly and efficiently this product has been safety tested and is suitable from birth upwards. This makes it also idea for baby changing, tummy time, outdoor picnics, messy arts and crafts and much more.



**Visit Bitzbags on Stand C92**

## Collaboration on new designs

Cheeky Chompers has collaborated with British family lifestyle brand Joules to launch two new stylish additions to the award-winning Joules Neckerchew and Comfortchew range. This combines a popular bandana bib with an attached chewy teether to soothe painful young gums. The matching Comfortchew is an attachable teething comforter that brings together baby's essentials in one – a comforter, teether, tags and the feel of their favourite teddy.



The two new Joules prints 'Floral Stripes' and 'Sharks' will be showcased at Harrogate to coincide with Joules' own new spring/summer season with a range of baby and children clothing in the same designs.

**Visit Cheeky Chompers on Stand C8**

## Helpful little monster

Award-winning Milk Monster is a clever little gadget to help new parents keep a track of feeding. Breast and formula milk can decrease in nutritional value if left in a bottle for too long and the risk of developing harmful bacteria also increases. Milk Monster attaches to bottles of any size to allow parents and carers to easily monitor the safe duration of their baby's milk. The glow in the dark features and backlit screen allows parents to locate the bottle and read the timer in the dark – and the splash-proof, dishwasher friendly design also means that Milk Monster can withstand anything that baby throws at it!

***Visit Milk Monster on Stand C93***

