

## Join the show's social media

Twitter and Facebook are buzzing this week as exhibitors at Harrogate International Nursery Fair post details of exciting products they are bringing to the show and some amazing show offers too. Keep up with the latest show news on [FACEBOOK](#) and [TWITTER](#) – we would love you to post comments and join in with the conversations.

## Dual support

Mumba Bra is pleased to be showcasing its revolutionary nursing bra designed for both mum and baby. Understanding that 'it takes two to breastfeed', the bras prepare and support both mum and baby on their breastfeeding journey. The new seamless range can be easily stocked by any nursery retailer. Using an advance 4-way stretch fabric allows conventional bra sizing be reduced to just four sizes, small medium, large and extra-large. Mumbra is offering 20% off orders placed at the show and no minimum order quantity.



**Visit Mumba Bra on Stand HP128**

## Breathable bedding

BreathableBaby is returning to Harrogate with new items to add to its successful range of printed breathable liners, including the 2016 designer – Twinkle Twinkle. Timeless and classic, this range is beautifully simple with a soft grey star print. Available in three platforms – full wrap, two-sided for cots with solid end; and a mini version size to fit cribs and cradles such as the Bloom Alma Crib. BreathableBaby is offering 10% off its range of breathable cot bedding and in support of bricks and mortar stores, offers over £500 receive a free display set.



Available in classic colours and a wide range of distinctive printed designs to complement any nursery.

**Visit BreathableBaby on the RHSM Group Stand D6**

## Fresh new brands

Lapsi is launching three new brands to the UK market along with Micuna Nursery Furniture. These are premium quality with unique fresh designs. The



10<sup>th</sup> March 2016 -approved

company's aim and moto is to 'deliver choice and innovation back to parents'. Come and see the new Memola Sensory Swinging Crib, Noordi strollers in fantastic two tone colours, Babynow with innovative products including an LED bed guard, travel cot and contemporary baby relaxer. The company is offering 10% discount off first orders if an account is opened and visit arranged within one month of the show.

***Visit Lapsi on Stand C28***

## Colourful collection

Be amongst the first to stock Close Parent's Pop-in spring and summer 2016 collection with its most



engaging print stories yet. The prints will be showcased across its expanded feeding range with the introduction of the feeding set and burp cloth; the new swim collection, with the addition of pop-in rash vest and training range which includes the new night time pants. Visitors who order at the show will receive delivery of the collection before anyone else with delivery guaranteed to maximise Easter weekend sales.

***Visit Close Parent on Stand C23***

## Bath time essential

Joey's Innovations will be unveiling its new, essential bath time accessory – Flannel Fingers. These are beautifully soft, organic cotton gloves which enable parents to safely keep hold of slippery little ones whilst bathing them. Flannel Fingers give extra support to babies as they can be washed with an open hand providing confidence that they are in a safe environment. Boasting unique features including comfortable fitting cuffs, hanging loops and machine washable organic cotton, Flannel Fingers are like nothing else on the market.

***Visit Joey's Innovations on Stand H125***

