22 November 2018



## Baby come back!

Like the 70s hit *Baby Come Back* by the Players – trying to forget about Harrogate International Nursery Fair is a proving a 'waste of time' for baby products suppliers and the show is delighted to welcome the return of more major brands in 2019.

Laessig last exhibited in 2014 and will be showing its beautiful baby bags; whilst CuddleCo returns after a two-year break, joining the likes of Obaby with its range of cots, furniture and wheeled goods; and Mee-go presenting Uni-Love as another new brand in its portfolio.

Adrian Snevd, show organiser, comments: "We are delighted that so many brands, which previously formed a big part of the show, have decided to return. We have been in a 'chicken and egg' situation in previous years with some brands staying away because they felt that could better target retailers elsewhere; and retailers complaining that they could no longer see their favourite brands at the show.



"Harrogate is the only UK trade show and in difficult economic times provides an extremely costeffective platform for retailers and suppliers to meet and discuss business under one roof. With major brands returning in 2019, more retailers will also be encouraged to come to the show – ticking the boxes for everyone involved."

If your company has also decided that it 'just can't live without' Harrogate, get in touch today to discuss options – and if you have a fabulous new product launching at the show for the first time, don't forget to reserve yours spot in the New Product Showcase.

More information and booking forms are available on the website at <a href="www.nurseryfair.com">www.nurseryfair.com</a> – or if you would like to discuss with Adrian, call him on 01902 880906 or email: <a href="mailto:adrian@nurseryfair.com">adrian@nurseryfair.com</a>

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Notes to editors: Baby Come Back - YouTube