

## Award winning designs

The Baby Products Association (BPA) has announced the finalists of its Concept & Innovation Awards and visitors to Harrogate International Nursery Fair are encouraged to come along and see these innovative new product designs first hand. These include a state-of-the-art bath thermometer; an interesting pushchair accessory concept; a post natal cleansing device and a compact pushchair which is cabin bag size and can be carried back pack style. Visit the finalists in Hall H and read more about their entries [HERE](#).



## Co-sleeping without risk



The award-winning BabyBay Convertible Bedside Cot is widely recommended by midwives and HCPs as the safest and best way for parents to sleep alongside their newborn baby. It is simple and easy to use; creating a safe sleep zone as a level extension of the parents' bed. It also adapts and grows until the child is around seven years old, so it is incredibly versatile and also excellent value. It can be a stand-alone cot, a desk, bench seat and high chair (conversion kit may be needed). Look out for the BabyBay Boxspring – a version for high divan beds and BabyBay Maxi specially designed for twins. **Visit NSA on Stand C41.**

## Look what's new

Babymoments has some exciting new products launching at Harrogate along with its existing range. The company, which is a family run business, specialises in unique products for the retail market and is customer focused, highly flexible and prides itself on value and excellent service to its clients. Products include Houdini Stop Solutions; Idme Kids safety wristband; Gripper Soles, AMBER Healing and My Babylog. **Visit Babymoments on Stand QF2.**



## Routine clean



Having just launched into the UK market through JoJo Maman Bebe, BugBrush will be exhibiting for the first time in Harrogate this year, showcasing its unique and revolutionary infant toothbrush 'BugBrush'. BugBrush has been designed to remove the stress and hassle of the teeth cleaning routine, and tackle soaring rates of early childhood tooth decay, by empowering babies to safely and effectively clean their own teeth. The

patented, double-sided, flexible curved design has 10 times more super-soft plaque removing bristles than any other toothbrush in the world. **Visit BugBrush on Stand H9.**

## Watching baby

Onni Smart Care remote access video baby monitoring system has been granted the prestigious *Design from Finland* mark indicating the origin of unique and high-quality Finnish design. Offering many USPs, Onni's excited to finally enter the UK market in spring 2015. After a very successful pre-launch at Harrogate in 2014, the enterprising parents behind Onni have increased brand appeal, implemented many upgrades to the system and carried out manufacturing changes all of which translates into an even better product with better margins to retailers, distributors and sales agents. **Visit Onni Smart on Stand H37.**

