

Bookings flood in for Harrogate

Harrogate International Nursery Fair has seen a steady influx in exhibitor bookings in recent weeks, as baby product suppliers return from overseas autumn trade shows ready to pitch new product launches to UK nursery retailers and buyers in the Spring.

Adrian Sneyd, show organiser, comments: "Traditionally, people like to get one trade show out of the way before concentrating on the next one and this is certainly true of Harrogate. It is one of the few international trade shows in spring giving manufacturers and suppliers the chance to launch new autumn and winter ranges to the trade.

"As well as the many regular companies re-booking, we are receiving a surprising number of enquiries from new companies with some interesting ranges. This is great news as it means that nursery buyers attending the show will have plenty of fresh launches to tempt them."



iCandy has been a regular brand at

Harrogate for many years and Martin Boyle, managing director, explains why: "Harrogate International Nursery Fair is the perfect platform for us to showcase iCandy's greatest British designed and engineered pushchairs. Being at the forefront of innovation and style in the nursery industry means continuous innovation and improvement. After another successful year at Harrogate in 2014, we effectively raised iCandy's brand awareness and attracted new business. We were inordinately proud of and delighted with the fantastic feedback we received after revealing the 2014 iCandy Collection range to the UK Trade."

For more information about booking space visit www.nurseryfair.com or contact Adrian Sneyd on 01902 880906 or email: adrian@nurseryfair.com

Ends

Notes to editors: For more information and high resolution images contact Christine Scippo on 01525 374020 or email: info@k-communications.co.uk