

Press information – for immediate release

8<sup>th</sup> March 2018

## Is your product a cut above the rest?

Companies exhibiting fabulous products which they consider to be a cut above the rest at Harrogate this year, have just a few days to gain industry recognition by entering the Baby Products Association's BANTA Awards. The deadline to enter is **Thursday 15<sup>th</sup> March 2018**.

Sponsored by Nursery Today, the BANTAs are a great accolade for companies receiving awards as they are judged by industry experts and give retailers and buyers a heads up at the show as to what they consider will be 'good buys' for 2018. Products are considered for consumer appeal, innovation, marketability, safety and value for money.

The BANTAs are only open for entry to companies exhibiting at Harrogate – and the winners will be announced in the Baby Products Association's Seminar Theatre at 4pm on Sunday 25<sup>th</sup> March.

Download your entry form [HERE](#).

