

Check your details

With just over two weeks until the nursery trade's biggest event of the year, it's time to get organised for Harrogate International Nursery Fair. If you have attended the show in the past then you will automatically be registered to attend again this year. However, with job moves and promotions it's always a good idea to check that we have the right details for you so that your badge is correct at the event. It's really easy to do this, simply [CLICK HERE](#) pop in your name and company and you can see what we have on record for you.

Also, don't forget to remind new colleagues about the show – it's going to be a bumper event that they will certainly not want to miss.

50th year celebrations

2015 marks a huge milestone for nursery toy specialist's Halilit as the company is celebrating 50 years in business. Its stand will be full of award winning developmental toys from Taf Toys, including new additions to the range: Tummy Time Clip-On Gym, Cot Play Centre and Sleepy Pals; and the latest brand to be launched by Halilit in the UK, Battat. Judith Stark, MD, said: "I am thrilled to be celebrating our golden anniversary, we've come a long way in 50 years and I am looking forward to celebrating with all our customers at Harrogate." **Visit Halilit on Stand D8.**



Reaching mums

Emma's Diary is one of the UK's most trusted and influential communication platforms for expectant and new families. Its programme offers a unique combination of promotional channels including HCP Programme, sampling, data, digital, social media, apps and publications delivering optimum coverage of the pregnancy and new mother market at key defined times. The healthcare professional endorsement of Emma's Diary's programme provides brands with an unrivalled channel in terms of targeting, timing and impact. **Visit Emma's Diary on Stand H60.**



All-round protection

This ingenious car seat / travel system 3-1 all weather protector helps protect babies from the elements; sun, rain and insects. Stored in its own convenient bag, it just pops up into shape when needed providing a safe environment for babies when they are out and about. Also, very useful for travelling in the car as it gives all round protection from bright sunlight. It fits over most infant car seats and has a fold out



wind and rain protection layer. SPF protection ensures that 80% of the sun's harmful rays are blocked. **Visit NSA on Stand C41.**

Perfect plush



Golden Bear will be showcasing the new Forever Friends nursery range at Harrogate in 2015; a brand that truly takes the company back to its heritage. With over 35 years of plush experience, Golden Bear's expertise and commitment to quality makes this the perfect match. Through retaining a team of highly skilled designers, pattern cutters and machinists, Golden Bear's knowledge of traditional manufacturing methods bring expertise that guarantees its plush ranges exceed all expectations. Visit Golden Bear on Stand C47.