

Press information – for immediate release

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## Cosatto returns to Harrogate

Favourite British brand Cosatto returns to Harrogate International Nursery Fair this year – having last exhibited at the show in 2003!

With a company mission to ‘save the world from boring baby stuff’ retailers and buyers at the show will be thrilled by the vibrant colours patterns and quirky design of Cosatto’s British designed car seats, pushchairs and buggies, highchairs and much more. Andrew Kluge of the company comments: “I think it is probably 35 years since the very first time we had a stand at Harrogate – it’s good to be back and we hope the show will be a success.”

Another exciting addition to Harrogate this year is Roma – a relatively new brand, launched by Emma Charlesworth, known in the industry for her hugely successful retail outlet Baby Birds of Dorset. The Roma brand is celebrity endorsed by Amy Childs of *The Only Way is Essex* and includes an exclusive range of ‘must have’ pushchairs, strollers, travel systems, changing bags and nursery interiors. Emma explains: “I started Baby Birds 25 years ago and having developed an in-depth understanding of the baby products market, two years ago decided to launch a product range of my own, together with my daughter Molly – Roma, which is my mother’s name. So far, our products have been positively embraced by consumers and we are now looking forward to gaging reaction from nursery retailers at Harrogate.”

Other highlights of the show this year include a New Product Showcase and another great Seminar programme which includes everything you need to know about the new General Data Protection Regulation (GDPR) which comes into place in May 2018 (3Volution); how brands can engage with their target market (The Insights People); and the latest market trends and predictions (GfK). More information will be available on the website soon.

If you are a baby product manufacturer or supplier and haven’t yet signed up for the show, there are still a few stands remaining. If you would like to exhibit and present your range to the industry, contact Adrian Sneyd on 01902 880906 or email: [adrian@nurseryfair.com](mailto:adrian@nurseryfair.com)

If you are a retailer or buyer – don’t forget to register online today at [www.nurseryfair.com](http://www.nurseryfair.com)

Ends

**Notes to editors: For more information contact Christine Scippo on 01525 374020 or email: [info@k-communications.co.uk](mailto:info@k-communications.co.uk)**