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## Dates for Harrogate announced

Harrogate International Nursery Fair has announced dates for its 2018 event with a new hall layout and revamped look for the UK's only nursery trade show.

Returning to a Sunday start, the doors will open from 25<sup>th</sup> to 27<sup>th</sup> March and will take place in Halls G, H and Q of the Harrogate International Centre along with a brand new show entrance. This date is prior to school Easter holidays making it convenient for parents participating in the show.

Adrian Sneyd, show organiser explains: "After this year's show, we ran a survey to establish what the industry wants from a trade show and how we can evolve in the future. We were delighted that the overwhelming result was almost unanimous that the UK nursery industry still wants its own trade show. There had been speculation that perhaps the event would be better placed in London or Birmingham, however, again most of those participating in the survey said that Harrogate is still the preferred location and they enjoyed the whole exhibition experience and lower cost than being in the city or part of a very large venue. Also, whilst most exhibitors surveyed didn't express a preference to the start date; a significant majority of retailers and buyers said that they preferred a Sunday start and we have therefore put this into place for the 2018 show."

Booking for the 2018 show will open soon and as always, previous exhibitors will be given priority before space goes onto general sale. Adrian continues: "Obviously, with new halls next year, exhibitors will not be able to reserve the exact same stand space, however, they will have first option to tell us what size of stand they require before new exhibitors come on board. And be allocated first. The new entrance and halls we propose for next time should provide a new dimension and interest for visitors attending and offer improved build heights for exhibitors to design within more modern exhibition halls"

For more information visit the website at [www.nurseryfair.com](http://www.nurseryfair.com)

Ends

**Notes to editors: for more information contact Christine Scippo on 01525 374020 or**

**email: [info@k-communications.co.uk](mailto:info@k-communications.co.uk)**