

Easy ride

Harrogate International Nursery Fair is simple to reach driving from London as you can jump onto the M1 and stay there pretty much until you arrive at your destination, however for those who prefer not to travel by car there are several alternatives. There are regular trains from London to Harrogate via either York or Leeds which will take less time than driving – around 3 hours. However, many of you may not be aware that you can now fly from London Heathrow to Leeds Bradford airport for just £47 each way with British Airways. The flight takes just over an hour and with regular buses from the airport to Harrogate makes a quick and affordable option for many retailers travelling from the south of England.

Don't forget to register online at www.nurseryfair.com for free entry to the show! Full details of exhibitors, show times and where to stay are also on the website. We look forward to seeing you there!

Enter the Dragons

Visitors to Harrogate International Nursery Fair can grab a sneak preview of an exhibitor's products on television this coming Sunday 2nd March at 9pm as Julie Wilson and Amy Livingstone of Cheeky Chompers come face to face with multi-millionaire investors on BBC2's Dragons Den.

Julie and Amy, Edinburgh based mumpreneurs, launched their new product, the Neckerchew chewy dribble bib, at Harrogate last year and the product has proved a real winner selling over 30,000 in 12 countries in their first year of trading. Cheeky Chompers will be launching a further three new exciting styles at Harrogate this year, so do come along to **Stand QP10** and find out all about their time with the Dragons.



Must have buggy accessory

Memory foam is the 'in thing' for adult mattresses and pillows but now babies can enjoy its long lasting comfort with the CoziCush by CuddleCo – a memory foam buggy liner with adapts to individual baby's shapes keeping them calm and cosy for longer. The science behind CuddleCo's design helps to avoid musculoskeletal stress with the correct combination of foam density and firmness to deliver support for the ideal anatomical position when seated. Universal with almost all pushchairs the CoziCush retails at around £24.99 for mass market appeal. **Visit Cuddleco on Stand C5.**

Converting parents to the cloth side

TotsBots has taken its award-winning cloth nappies to the next level with the launch of its latest McBinky – a brand new, easyfit design. This latest version of the TotsBots classic has a beautiful bamboo, cotton



and minky blend fabric interior promising the ultimate softness. The new design comes in five fabulous colours including blue, green, red, purple and orange and is available for newborns up to 35lbs. **Visit TotsBots on Stand C44.**

UK debut for Mabel



After 10 years in business, and 50 million labels sold in 97 countries worldwide, Mabel's Labels – a leading provider of durable, waterproof labels for households and families – has expanded into the world of retail with a one-of-a-kind product that makes organisation easier for parents and families. Write Away!™ labels are ideal for any last-minute labelling – from lunch containers, bottles and sippy cups to toys, school books and more. They're compatible with any pen, pencil or marker. Simply write, seal and stick! **Visit Mabel's Labels in the North American Pavilion in the Royal Hall Stand NAP1.**