

Exclusive show offers

It is less than two months until the UK's only nursery trade show – Harrogate International Nursery Fair – and visitors can anticipate a host of fabulous new products and some exclusive show offers to boot.

Adrian Sneyd, show organiser, explains: “We had a meeting with independent nursery retailers in November and they all said how important show offers were to them. The combined discounts from exhibitors really make visiting worthwhile and because of this we have asked all companies attending to consider offering special show packages.”

If you haven't already, don't forget to pre-register online at www.nurseryfair.com – it's free to attend – and if you have new colleagues who haven't attended the show before, don't forget to forward this link to them.

One for all

The Apramo ONE™ is a fabulous new car seat covering all stages from birth to 12 years with Isofix or standard belt fitting, a five point harness up to 25kg and 360° rotation. There are five recline positions, fully adjustable headrest and easy to remove covers in classic colourways guaranteed to appeal to consumers. Apramo offers a comprehensive consumer marketing plan and full retailer support promising that it really is ONE for all.



Visit Apramo on Stand A22

Never lose again



The nightmare of losing your keys, wallet, or even your child (if it wanders off) is over with the launch of **ifindyou child safety locator** from Magic White Board. This innovative product alerts your mobile phone and can be attached to anything you don't want to lose such as a child's favourite toy or comforter like a teddy bear or blanket. Water resistant, the device shows the last known location on Google Maps. Retailing at £24.99 for one or £59.99 for three, the product is ideal to keep track of children, dogs and possessions. It can even find your mobile phone – press the locator button and the mobile will ring (even if it's on silent).

Visit Magic White Board on Stand D7a

Natural and gorgeous

Woolly Organic Soft Toys will be at Harrogate International Nursery Fair for the first time. Distributed by MerryGoRoundUK this range of soft toys is truly gorgeous. Made with 100% certified organic

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plush, with natural eco-friendly corn fibre fill. These toys do not contain any polyester so are great for newborns, sensitive little ones and those that suffer from asthma or allergies. The toys are made in the EEC, CE and EN71 tested. All the range comes boxed so easy and effective to display. There will be a fabulous show offer for this range – starter pack for 15% off normal wholesale price.



Visit MerryGoRoundUK on Stand HP103.

Show offers for 2016

This list will be updated on an ongoing basis:

Tidy Freaks – Stand HP117	10% of orders at the show for independents
MerryGoRoundUK – Stand HP103	15% off normal wholesale price for starter pack