

## Food for thought

As well as offering buyers the ultimate venue to see all of the latest new baby products and wrap up stock decisions for the coming year, Harrogate International Nursery Fair also prides itself on being the friendly show and as always promises some light-hearted fun too.

Don't miss the new Street Food Kitchen in Hall G which will get you in a carnival mood with a selection of burritos, a hog roast, plus a Belgium Waffle Emporium, a Smoothie Station and the ultimate Ice-cream Parlour! This is also the location of the BPA's Seminar Theatre too so you are more than welcome to tuck into a chocolate sundae whilst listening to the latest nursery market trends!

If you haven't already – don't forget to pre-register for the show [HERE](#).

## Fit for a future king

After its launch last year, Izzy Melody has had a whirlwind year including appointing stockists and distributors in six countries and an exciting invitation to come to 10 Downing street to present British made I.M. Baby Bangle to Prime Minister David Cameron – one for his daughter and for HM Prince George.

The I.M. BabyBangle is a flexible, lightweight teething ring with a soft density that will help baby to safely soothe chomping needs, as well as help stimulate speech, weaning and motor skills practice.

Izzy Melody is keen to build new relationships to increase export as well as support further growth within the UK and will be bringing out new products later this year. ***Come and visit Izzy Melody on Stand QP44.***



## New innovations for OXO Tot



OXO Tot is unveiling an all-encompassing collection of new products at Harrogate International Nursery fair this year. The international baby brand has brought its thoughtful design philosophy to a wide range of new products for parents and children starting with its new Seedling highchair. Created to provide baby with a safe and comfortable resting place during mealtimes, the Seedling is suitable

from four months to three years and comes in three contemporary shades of green, mocha and graphite. Also debuting at the show will be a new range of toilet training products featuring a 2-in-1 Go Potty and Sit Right Toilet Trainer Seat. ***Come and meet the team in Hall H, Stand 52.***

## Launch of own-brand products

Avant Baby will launch its new own-branded products at Harrogate – all designed with mum in mind. The Avant Baby Buggy Organiser has a host of features and fits easily to a pram or pushchair with adjustable Velcro straps so all essentials are in easy reach. The Avant Baby Buggy Hook is designed to keep hands free while pushing a pushchair. The strong lightweight hook features a deep aluminium U-shape which can accommodate extra wide handles and can be attached to any style of pushchair with the stylish Avant Baby branded hook and loop straps. In addition to the Avant Baby collection, visitors can also see the successful lines the company distributes including Funkybox and the Kurtis Baby Peace Curtain. ***Come and visit Avant Baby on Stand QP5.***



## Going bananas baby



The Baby Banana Brush is a revolutionary teether and toothbrush combination made from 100% food grade safe silicone. The soft, massaging bristles help to soothe sore gums and encourage healthy oral care habits from the earliest possible age. All Baby Banana Brush products are BPA, phthalate, lead and Toxin free. They are also dishwasher and freezer safe. Baby Banana Brushes are made from silicone and are flexible and soft, reducing the risk of mouth injury if a child should fall while brushing. Visit Baby Banana Brush on Stand QP49.