16th June 2017



Fresh new Harrogate – open for booking!

Harrogate International Nursery Fair is now taking bookings for its 2018 show; and with a brand new hall layout, companies wishing to participate are advised to book early to ensure they get first option for a prime exhibiting position.

Taking place from 25th to 27th March 2018, the show will be staged in Halls G, Q and the King's Suite next year – all on one level and with a single entrance point ensuring an efficient flow of visitors for the duration of the event.

Adrian Sneyd, show organiser, explains: "Most exhibitors had a very positive show last year and with a totally new layout utilising different halls, we hoped to give the event a refreshed look and make navigating the halls much easier for the visitors and buyers attending."

Paul Sirett of Be Safe said after the 2016 event: "Once again most of our key independents visited our stand and our order book exceeded last year's total – how else can you meet 100 key retailers in a quality way in just three days?"

Tiffany Ng of Bravado Designs added: "We had a very positive experience exhibiting at Harrogate International Nursery Fair, where we had the opportunity to build on customer relationships and make new ones. Thank you to the Harrogate team for being so wonderfully organised and helpful in making sure we had everything we needed for a successful show!"

Adrian continues: "We are currently in the process of working out stand plans for the new halls, so the sooner we get an understanding of exhibitor space requirements, the earlier we can allocate actual stands. We would be grateful if companies wanting to exhibit can complete the online booking form as soon as possible. We will then get in touch to discuss actual stand positions."

For more information about the show, view rates and complete booking forms, visit <u>www.nurseryfair.com</u>