

## Greater international presence than ever

You may have noticed that Harrogate Nursery Fair re-branded last year to add the word 'International' to its title for the very reason that the show has grown in its 45 years from a very UK focused show to a truly worldwide event. This year, over 50 companies will be exhibiting from more than 20 countries with brands from Australia and the US to far-reaching corners of Europe. Last year visitors attended the show from almost 50 countries and this is expected to be even higher this year with a notable increase in visitor pre-registrations from around the world.

Adrian Sneyd, show organiser, comments: "The majority of international baby trade shows take place in the autumn with exhibitors offering their spring and summer launches for the following year. Because of its March timing, Harrogate fills a much-needed gap in the market offering retailers and buyers the unique opportunity to view autumn and winter collections and plan their buying requirements for later in 2014.

"Interestingly, this year more than ever the town of Harrogate will take centre stage in the international arena when it hosts two stages of the Tour de France including the finish just metres from the exhibition hall entrance!"

For more information about attending Harrogate International Nursery Fair and to pre-register to attend visit: [www.nurseryfair.com](http://www.nurseryfair.com)

## Thermal solution from the US

Pacific Baby, a US-based supplier of thermal baby bottles is pleased to introduce its new award winning All-in-One bottle to the UK market. The All-in-One keeps liquids hot or cold for up to seven hours. It comprises a BPA-free plastic bottle for easy formula measurement, which can be inserted into an outer stainless steel thermal bottle to keep the temperature. Accessory tops can be purchased to convert to sippy cup and drinks bottle, for use from birth to five years old. Very handy for travelling, outings and bedside feeding, this product is winner of the Mother's Choice Gold Award in the United States. **Visit Pacific Baby in the North American Pavilion Stand NAP7.**



## Second launch for Gummee

Gummee Glove, the brand behind the multi-award-winning teething mitten for babies is excited to be launching its second product at the Harrogate International Nursery Fair in March.



'My First Gummee Glove' is a pair of anti-scratch mittens for newborn babies. The surface of the mitts is covered in silicone spots to gently soothe tiny gums. The mitts also feature an adjustable hook and loop fastening so they stay

on the smallest of hands. 'My First Gumme Glove' comes in a choice of three colours: blue, pink and white. It will retail at £6.99. ***Come and see 'My First Gumme Glove' and the original Gumme Glove on stand H7***

## **Birthday celebrations**



This is Skibz seventh year of exhibiting at Harrogate and the team is looking forward to catching up with its UK and international customers as well as making new friends. Skibz continue to sell well, and its new product, Snoodz'n'Mitz, is proving very popular with customers both here and overseas. 2014 is Skibz' 10<sup>th</sup> birthday and it is incredible to think that the company has progressed from cutting out Skibz on a playroom floor to selling hundreds of thousands of products worldwide. ***Please come and say hello and help Skibz celebrate its anniversary and take away a party bag on Stand QP9.***