

## Harrogate promises bumper show

With just over two months until the UK's only nursery trade show, the organisers of Harrogate International Nursery Fair are planning a bumper event with lots of exciting new products and brands including international companies exhibiting for the first time.

Adrian Sneyd, show organiser, comments: "The majority of all the best brands return to the show this year including i-Candy, East Coast, Jané, Recaro, Babystyle to name just a few; and we also welcome some top international brands including OK Baby and Peg Perego from Italy. This year's show also offers a great selection of toy companies, so nursery retailers looking for add on impulse purchases will be spoilt for choice."

As well as providing a one-stop-shop for anyone retailing baby products, there will be plenty to see at the show, including a fabulous line up of speakers in the Seminar Theatre, the BANTA Awards and Party Night and the BPA's Concept & Innovation Awards. Visit [www.nurseryfair.com](http://www.nurseryfair.com) for a full list of exhibitors and full show information and don't forget to follow us on [Facebook](#) for the latest news and competitions too.

## Warm and cuddly

Daisy and Michelle, both mummies from Sussex, have taken a simple idea and made it beautiful. The first most important blanket that touches a baby's skin no longer needs to be crispy and unsightly. All new parents will want one and it is also the ideal gift from family and friends.

Cellular blankets are the blankets recommended for newborn babies and must-have on the hospital list of things to take when new mums go into labour. The clever cell construction regulates the baby's body temperature, keeping it warm while not overheating. **Visit Abeille on Stand HP121.**



## All about baby



The team at Babyprice is really excited about Harrogate this year as it will be a bumper show for the company with lots of new lines and new brands to share from Pipsy Koala, Goumi Kids, Dooky, Xplorys, Kids Kit, Gumigem, Kel-Gar and others too. Babyprice will be in its usual spot right at the front of Hall A and promises to make your visit worthwhile with some very special offers and goody bags. **Visit Babyprice on Stand A4** and find out how it can support your business in 2015!

## Technology teat

Blue Maestro has invented a world-first Bluetooth Smart baby pacifier, Pacif-i. With a temperature sensor built into the pacifier's silicon teat, Pacif-i transmits temperature data via Bluetooth Smart to a free app on an iOS or Android smartphone or tablet. Via the app, parents can record when medication was administered, set-up alerts and reminders and share the data with carers and medical professionals. Pacif-i also features an in-built proximity sensor that allows parents to monitor the pacifier's location and so be alerted when their child wanders off. **Visit Blue Maestro on Stand HP116.**

