

Head for The Hub

The UK's only nursery trade show is looking set to be one of the most exciting events to date with numerous new companies exhibiting products at Harrogate International Nursery Fair for the very first time. Many of these exciting new brands will be found in The Hub Hall H as well as in five further halls – with everything from toys, clothing and bedding to accessories and gifts. Hall H will also be the focal point for anyone wanting to find out interesting industry facts with a great line up of speakers planned for the BPA's 2016 Seminar Programme. More information about these and a full list of exhibitors is available on the website at www.nurseryfair.com

Cuddle Me Quick

Frugi, a UK leading ethical and organic childrenswear brand, will make its debut appearance at the show this year and this is undoubtedly one of Frugi's most exciting seasons yet as it unveils its very first range of toys including 'The Frooglies', Frugi's all new cuddly toy collection (launching autumn/winter 2016). Made from signature Frugi fabrics including 100% organic velour, Frooglies are super cosy – perfect for cuddles and the 100% organic corduroy adds a different sensory texture for little hands to touch and feel. The launch of Frooglies adds an exciting new dimension and will certainly expand the brand's gift and nursery presence.

Visit Frugi on stand H3



Make eating a doddle

Doddl redefines conventional children's cutlery designed with a development specialist to help children build fine motor skills and confidence with eating. Ergonomically designed for children's hands, Doddl cutlery provides a natural progression from baby-led weaning and aims to prepare children to eat independently from as young as 12 months.

Doddl is a proud supporter of British manufacturing and the official launch of its products will be at Harrogate where cofounders Catherine and Rosie are excited to introduce their range new range.

Visit Doddl on Stand HP114

Strolling along

Set to take the UK stroller accessory sector by storm, the Choopie range brings guaranteed stroller envy whilst each product is extremely versatile and practical. Key lines include the award-winning CityStroll2, a brilliant buggy organiser and CityMitts. Choopie will be on display for the first time at Harrogate on Baby&More's stand where independents will be able to benefit from a 10% discount on orders placed at the show.

Visit *Baby&More on stand QF6*



Totally tepee

Making a debut in Harrogate, UK company Myweetepee has been designing and manufacturing play tents since 2012 and is passionate about play. This family company aims to make nurseries and playtime as beautiful as possible with engaging and colourful play teepees for children. Recently recommended by the Good Toy Guide, the company's range encourages and promotes imaginative play with themes including dinosaurs and flower fairies to nautical adventures and floral rose tea parties.



Visit *Myweetepee on Stand D7*

Show offers for 2016 (exclusive to show visitors)

Company	Stand No	Show Offer
Tidy Freaks	HP117	10% of orders at the show for independents
MerryGoRoundUK	HP103	15% off normal wholesale price for starter pack
Apramo	A22	10% discount for orders placed at the show. All qualifying orders go into a draw with one retailer winning their order for free.
Nimble Babies	HP115	Independents - buy 12 bottles and get 10% off
Twistshake	C20	10% on all orders placed during the fair
Num num	HP121	10% off all orders over £100 placed at Harrogate International Nursery Fair 2016, exclusive to those attending
Baby&More	QF6	10% off all orders over £250 plus free delivery* £160 Starter Kit saving 5% off normal trade price with free delivery*
Gummee	QF4	20% off orders of our full Gummee teething range.

Mama Designs	QF8	Independents can choose from the following: No MOQ – 10% off order – or Free shipping
Snugglebundl	HP133	Free digital photo display unit for the first ten orders over 12 units.
Dooky	A27	10% discount at the show.
ByKay	HP87	<ol style="list-style-type: none"> 1. Stretchy Wrap Deluxe Grey Star Apple Green, normally €35 - show special €30 (MOQ10) 2. Free Mei Tai Deluxe Color with your order (M.O.Q 10) 3. Free shipping costs (M.O.Q 10)
Little Saints (Benbat, Bumberide, Snoozebaby, Squiz)	C24	10% off orders placed at the show for buyers with pre-booked appointments. 10% off all orders placed at the show.
Saplings	B42	10% off orders placed at the show for its range of junior beds.
Halilit	D8	5% off all orders placed at the show, and will also have special offers on new launches on their stand.