

Head for The Hub

With six halls of the Harrogate International Centre packed to the brim with exciting new baby products, retailers and buyers are advised to plan their visit to Harrogate International Nursery Fair to allow plenty of time to ensure they get to see everything the show has to offer.

The Hub - Hall H is a focal point this year with 70 per cent of its exhibitors brand new to the show with some incredibly exciting fresh products. For example, **Vija Design** with maternity clothing; **Baby Acorn** with vibrant unisex baby wear and gifts; **Pooter** with books and gifts; **Petite Namaste** with a gorgeous bedding collection; **Blue Maestro** with baby health products and many, many more. You can see a full list of exhibitors on the website at www.nurseryfair.com

Splash out at bath time

aden + anais brings innovation to modern baby care with a range of beautiful products including a plush terry baby bath wrap, perfect to dry little fingers and toes and an easy-to-use tie and smaller hood to create a snugly fit. Also, hooded towel and washcloth sets in exclusive new prints to keep little heads warm and dry, whilst the 100% cotton muslin washcloth is gentle against the skin. Even growing toddlers will love to cosy up in a towel that is soft and fits just right – made with terry cloth in exclusive new prints, bath time just got a lot more fun! **Visit aden + anais on Stand B12.**



Feeding innovation



Cicada is a first time exhibitor and UK distributor of Kidsme – an extensive feeding range new to the UK, including international award-winning products such as the patented Kidsme Food Feeder which won the HK Innovation and Creativity Award and was nominated for the Innovation Award at the Kind + Jugend. Kidsme's commitment is to develop safe, innovative products that empower children to actively participate in the discoveries of mealtime and beyond. **Please Visit Cicada Booth HP125**

Magnificent moodelli

If you're looking for stylish and cleverly designed kids' furniture then be sure to see the latest collection from Moodelli including its utterly unique moodelli baby box which introduces the universal concept of growth – an extending cot that grows with baby and then reverts back to a toy box. There's a stunning changing table and a cube shaped dimmer light that illuminates with different levels of intensity depending upon how much light may be needed



at one time. There's not enough space here to explain the versatility of this incredible product – which amongst other things can be a baby bouncer, highchair, chair and much more – well worth a ***visit on NSA Stand C41.***

Spoilt for choice



Having received a 2014 Highly Commended BANTA Award for its YoMOTO ride on, Prince Lionheart looks forward to showcasing more new and exciting products to make life comfortable for child and parent. New back to sleep Slumber Bunny with 15 minute auto-shut-off with standby mode and remote control; a very special bath mat; stylish and affordable range of toilet training products; colour and draw placement; everywhere playMAT; and yetiZOO – a toy and ride on with a secret place. An adventure awaits you – ***visit Prince Lionheart on Stand C31.***