## Join the buzz

There are great vibes about Harrogate International Fair this fair this year, with two halls of the Harrogate International Centre already fully booked and social media platforms flowing with

conversations about new product launches and special show offers.

Andy Crane of BabyStyle said: "Our sales agents advise that they have back-to-back appointments on Sunday and Monday and are also making appointments well into Tuesday. Almost every independent retailer we have spoken to plans to visit, so we are looking forward to a very busy show."

If you are a retailer or buyer, don't forget to preregister – and if you have colleagues new to the industry, don't forget to remind them to sign up to visit.



This is a not-to-be-missed event for anyone in the nursery industry, so if you haven't already booked your stand, there is still the chance to snap up a last-minute stand. Contact Adrian Sneyd on 01902 880906 or email: <a href="mailto:adrian@nurseryfair.com">adrian@nurseryfair.com</a>



## Travel in style

Cozy n Safe will be presenting its ergonomically designed car seat range offering comfort and safety that's affordable for all. Check out the magic of the four-times award winning Merlin Group 0+/1 car seat with a 360° rotating feature and deep recline. Marvel at the brand-new Arthur Group 0+/1/2/3 that will protect children on long journeys from birth to 36kg – and be astounded by the Excalibur Group 1/2/3 that allows little ones to stay in the integral harness to 25kg.

Visit Cozy n Safe on Stand Q35

## **Raise your Profile**

Yas Ali, formerly an independent retailer, is a great ambassador of Harrogate International Nursery Fair and has just launched a new role as independent retail expert helping manufacturers and suppliers raise their brand profiles and connect with retailers and buyers. Yas is active in NSG Trade Group and contributes to Nursery Today magazine. She will be blogging and vlogging in the run up to the show talking about some of the exciting new products that will be on offer. If you are a retailer, be sure to join her Facebook group 'Pram Talk'. If you are a supplier and would be interested in working with Yas to raise your brand profile, contact <u>yas@pramtalk.co.uk</u>

## **Fabulous furniture**

Boori is delighted to present its new collection at Harrogate this year, including the charming and subtle Alice Collection featuring a traditional curved design making it a timeless addition to any

nursery. Each piece is built from premium sustainable wood and finished with Greenguard Gold certified paint.

The Alice Cot Bed is available in Pebble and White and features the subtle curved design with minimal detailing making it a stunning addition to traditional and modern nurseries. The Curved two Drawer Chest Changer is extremely practical and ideal for fitting into a snug space. The classic curved design makes it a perfect companion for a range of Boori furniture.

Visit Boori on Stand G17

