

Let's dance

Tickets for the BPA's Baby and Nursery Trade Awards (BANTAs) are selling fast as not only exhibitors hoping to receive accolade for outstanding products, but retailers wanting a great night of entertainment are signing up to attend.

This event is the highlight of the show every year, with a three course meal with wine (sponsored by The Baby Show), the BANTAs (sponsored by Nursery Today) and fantastic live music – this year provided by the nine piece party band HUGE – which according to TV presenter Mark Durden Smith: "Big Ian and the boys are legends!" More information about this event and a booking form is available online at www.nurseryfair.com



Spanish inspiration

The National Association of Baby Products and Children's fashion from Spain – ASEPRI – which promotes more than 300 Spanish brands, will be presenting Bimbi Dreams and Ecus Kids at the show this year. Bimbi Dreams creates quality baby textiles with a constant new stream of designs to suit all tastes; whilst Ecus Kids specialises in mattresses adapted to different ages covering all growing stages. ASEPRI is offering free matchmaking services for retailers seeking Spanish brands and is arranging business meetings at the show. Email: Sandra@asepri.es for more information.



Visit ASEPRI on Stand C10

Sleepy chicks

Little Chick London is launching its range of essential sleep time accessories designed to make parents' lives easier when pregnant or caring for babies and toddlers. Presented by The RHSM Group headed by Rachelle Harel, Little Chick London's products are on every pregnant woman and new parent's wish list and come with special features to make them 'must have' nursery items. Visit Rachelle and her team to see the unveiling of the brand with special show offers – plus a glass of Champagne to celebrate the launch of this exciting new range.

Visit The RHSM Group on Stand D6



Cheeky launches



Visit Cheeky Chompers on Stand H1

Cheeky Chompers is showcasing two brand new products: 'Chewy' the new lovable hippo teether, which is a fun, attachable, safe, sensory teething toy; and the luxurious Cheeky Blanket with a cheeky hidden hand-pouch, tags, foot pouch and genius straps which allows it to stay attached to travel systems. The company is also launching four new Neckerchew designs, including an exciting licensed design with Tiny Tatty Teddy.

Maternity essential

Pregnant mums with expanding tumms who want to continue wearing their favourite jacket or coat will love the latest new launch from Zip Us In. This clever waterproof, wind resistant panel is made from breathable soft shell and expands clothing during pregnancy and also when carrying newborns in slings. Katie Bell, product inventor, explains: "I produced a prototype to use myself during my pregnancy and was approached by so many women asking me where I brought it from, that I saw an opportunity not to be missed."

Visit Zip Us In on Stand HP94

