

Press information – for immediate release

29th September 2016



Baby trade focuses on 2017

Companies returning from autumn international baby trade shows are now gearing up for 2017 and momentum for Harrogate International Nursery Fair – the UK’s only nursery trade event – has grown, with an influx in bookings in recent weeks.

Adrian Sneyd, show organiser, comments: “Historically, a lot of companies tend to focus on their marketing in chronological order and many returning from Cologne are now fully focussed on our UK event. We have received a lot of interest from new companies which are planning to exhibit for the first time and we are also in discussion with international organisers which are considering country specific pavilions at the show.

“Obviously, Harrogate is still six months away, but with such a healthy early interest it naturally paves the way for another vibrant show. However, I would urge exhibitors not to leave their bookings until the last minute. The earlier companies acquire their stands, the better the position they are likely to secure. Booking early also means greater opportunities to be included in free marketing in the run up to the show and allow more time to make exclusive show offers known to your customers”

Full information about exhibiting, including rates and booking forms, are available on the website at www.nurseryfair.com – alternatively, if you would like to discuss your requirements, call Adrian on 01902 880906 or email: adrian@nurseryfair.com

Ends

Notes to editors: for more information and high resolution images, please contact Christine Scippo on +44 (0) 1525 374020 or email: info@k-communications.co.uk