

Two days to go

With just two days until Harrogate International Nursery Fair, the organiser confirms not only a sold-out show but the BANTA Awards Dinner which takes place at The Majestic Hotel on Sunday 29th March is also sold-out and those attending are in for a fabulous evening of entertainment. The BANTA shortlist was announced this week and those companies will be waiting with anticipation to see if they have won a coveted award. You can view the shortlist [HERE](#).



Finally, don't forget that the clocks go forward one hour on Saturday night – so don't be late for the show!

Re-branded

KiddiCorp is introducing itself at Harrogate, formerly nursery distributor Goldbug, this newly branded firm reflects the company's growth over the past two years and will see it introduce even more innovative product ranges to the UK. As well as existing lines, KiddiCorp will launch the brand new Wow Baby® Cup which will stand alongside the award winning Wow Kids® range. The company also has an exciting licensing partnership with Rocket Licensing and the Hungry Caterpillar range of nursery travel items. KiddiCorp has also signed a distribution deal with massive brand Jeep and it will unveil brand new products at the show. It will also continue to distribute the supremely successful Harness Buddy range as well as the Mummy Clip. **Visit Kiddicorp on Stand C1.**



Limited editions

bumGenius has had an extraordinary year with huge growth in sales, in particular its Flip range. These limited edition prints, which are released several times a year, have sold out immediately on release with long waiting lists – creating a buzz which everyone is talking about. The company is launching a brand new reward scheme for 2015 with the aim to reward its loyal customers with generous discounts. **Come and find out more on Stand D13.**



Role play

For the best in role-play toys, check out Casdon, with its big brand mini appliances such as Dyson and Morphy Richards that are just like the grown-ups. The authentic design makes Casdon the perfect playroom backdrop

for serious make believe fun. Plus active PR and a strong social media strategy ensure consumer awareness and demand. **Visit Casdon on Stand D1A**

Three great products

Don't miss the super stylish new Chevron Melotote, just launched and already sold out in Australia and at the London Baby Show – and the next UK shipment is on its way! Also, the best selling nappy wallet for the last seven years, the award-winning MELOBABY all-in-one is at Harrogate with a brand new version, plus new design. Finally, Baby It's a Wrap! the launch of a new range of 100% cotton plus 100% Bamboo gorgeous muslin wraps, packaged beautifully, this the perfect present or buy for any new parent. **Visit MELOBABY on Stand QF7.**

