

Press information – 14<sup>th</sup> November 2014

## What's looking hot for Harrogate



Toys appear to be high on the agenda at Harrogate International Nursery Fair next year, as once again the show has an influx of new companies with delightful play ranges signing up for the 2015 show.

Regular brands such as Halilit, East Coast, 2012, 1TwoKids, HippyChick and Cloudb (to name but a few!) are all returning with some fantastic pre-school ranges and will be joined by new exhibitors including Galt, Rainbow Designs and many more which are in the process of finalising stand requirements.

Adrian Sneyd, show organiser comments: "We have some really interesting new exhibitors joining the show in March 2015, with product ranges which are completely new to the UK market and which are guaranteed to cause a stir amongst nursery buyers. We are particularly pleased with the influx of toy brands, as retailers are always looking for eye-catching add-on ranges which make perfect in-store impulse purchases. We have a constant stream of enquiries coming in from the toy sector and it looks likely that there will be a noticeable toy presence at the 2015 show."

Big pushchair brands are also committed to launching new ranges including Hauck, Jané, Graco, East Coast, Out n About, Little Saints, iCandy and of course BabyStyle which returns to Harrogate year after year. Andy Crane, managing director, comments: "BabyStyle is a firm supporter of Harrogate International Nursery Fair and we've never missed a show. It has built its reputation as the friendly show, due to its informal atmosphere during the day, combined with lively evenings! It is the ideal platform to display our latest and existing products and we are delighted to be exhibiting our 2015 collection to both new and old customers and friends. We will be back on our regular stand in Hall B."

With just four months until the doors to Harrogate International Nursery Fair open from 29<sup>th</sup> to 31<sup>st</sup> March 2015, stand space is filling fast, so companies planning to attend, but haven't yet confirmed their space are advised to complete the online booking form as soon as possible at [www.nurseryfair.com](http://www.nurseryfair.com) – the earlier booked, the better the position.

Ends

For more information and high resolution images, contact Christine Scippo on 01525 374020 or email: 07841 404340.