

Press information – for immediate release

13th October 2024

BANTA Winners 2024 announced

The Baby Products Industry Association (BPIA) is delighted to announce the winners of the 2024 Baby and Nursery Trade Awards (BANTAs). These much-coveted awards, sponsored by Nursery Today, are open only to exhibitors at Harrogate International Nursery Fair. The judges, who are all industry experts, chose the winning products based on a number of factors including, quality, safety, desirability and value for money.

The winner of **Best New Product** this year will receive a fabulous prize of a free 3D & Augmented Reality for their product, courtesy of ARkid.

The results are as follows:

TRAVEL

Highly Commended

- CuddleCo - Doona X Car Seat and Stroller - Nitro Black
- Venicci - Tiago Car Seat and 360° Base

Winner

My Babiie Ltd - MB450i 3-in-1 Travel System

Judges' comments: "A stylish travel system offering a high quality finish and great value for money."

TECH

Highly Commended

- VTech c/o Murrays Health & Beauty - VTech RM7787HD 7" Over-The-Cot Smart Monitor

Winner

Chillax - Giraffe Clip 5" Smart Video Baby Monitor

Judges' comments: "Good quality features large display, easy clasp to attach so very portable and not expensive."

FURNITURE

Highly Commended

- CuddleCo - Clara Cashmere & Ash 3 Piece Nursery Furniture Set

Winner

BabyStyle UK Ltd - Oyster Wiggle Crib

Judges' comments: "A fantastic sleeptime solution with built in technology at a great price."

IN THE NURSERY



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Highly Commended

- Tutti Bambini - Mini Me Jonah Luxe

Winner

The Red Kite Baby Co Ltd - Red Kite Sway Swing

Judges' comments: "On trend contemporary design to complement modern lifestyles and offering fantastic value for money."



BABY ESSENTIALS

Highly Commended

- KneeGuardKids

Winner

Hong Kong Lute Technology Co Ltd - Momcozy Mobile Flow™ Hands-Free Breast Pump

Judges' Comments: "A great hands-free, portable pumping solution for breast feeding mums."



TOYS AND EDUCATIONAL

Highly Commended

- Tutti Bambini - Mini Me CoZee Bedside Crib

Winner

Halilit - Taf Toys - My First Busy Book

Judges' Comments: "Fantastic interactive toy with engaging features perfect for little hands."



BEST NEW PRODUCT

Highly Commended

- CuddleCo - Doona X Car Seat and Stroller Nitro Black
- Venicci - Upline 2

Winner

Axkid - Axkid Up

Judges' Comments: "A smart new, adaptable high back booster easily adjustable for a growing child."

