

Press information – for immediate release

24 February 2021



It's finally a DATE!

They say, "The longer you have to wait for something, the more you appreciate it when it finally arrives!"

At last, the long-awaited news will mean that the UK nursery industry can dig out its party gear and head to the bright lights of Harrogate this summer thanks to the government's announcement of a date to end the Covid lockdown of events from 21 June 2021.

Adrian Sneyd, show organiser, said: "This is the news we have all been waiting for! Finally, after a year of speculation and guesswork continually trying to secure venue dates and make changes, we can look forward to getting together at **Harrogate International Nursery Fair from 27th to 29th June** and not only get down to some much-needed business and networking, but can also take advantage of the fabulous bars and restaurants Harrogate has to offer in warm summer months.

"Exhibitors I have spoken to have said that their customers are desperate to have face to face meetings again and have the opportunity to view new products and ranges first-hand. Everyone in the industry is hugely excited to finally get their lives and their businesses back on track again, and with our show forecast to be the first one back in town after 16 long months we can be assured to be welcomed in with open arms."

Adrian will be contacting all exhibitors already signed up for the show with full details of the new date. However, there is also space available for companies wishing to participate – visit the website at www.nurseryfair.com for prices and booking forms.

Ends