

Press information – for immediate release

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## UK trade show offers international opportunities

The United Kingdom's only baby product specific trade show – **Harrogate International Nursery Fair**, which takes place from 13<sup>th</sup> to 15<sup>th</sup> October 2024 in the North Yorkshire town of Harrogate – offers a truly international flavour in 2024 with exhibitors attending from around Europe. Countries represented this year include Bulgaria, China, Denmark, Germany, Italy, Lithuania, Poland, Sweden and Switzerland.

Examples include Didis from Bulgaria which has been importing and exporting children's products under the Lorelli brand for 20 years with a range of products from prams, car seats, high chairs, sleep products and multifunctional toys. Also, Tututis, a small family business from Lithuania which has grown to be a well-known stroller manufacturer in Europe.



Poland has been represented at the show for many years with hugely popular car seat brand Avionaut; and Espiro will also be joining the show for the first time this year. This company will be show-casing its exciting range of strollers, car seats, highchairs, cots and accessories. Another new name to the show is Swedish company Mast with a range of high-quality, practical and stylish strollers.

Adrian Sneyd, show organiser, explains: "Harrogate is growing more popular with international exhibitors each year. The October date makes it an ideal time to launch new seasonal product ranges; and avoids busy school holidays which can impact visitors being able to attend. Harrogate International Nursery Fair is also extremely cost effective for exhibitors compared to other international trade shows, with competitive stand pricing and good, affordable accommodation near to the exhibition centre. With



flights to the UK from Europe relatively cheap too, it is hardly surprising that more and more exhibitors, and in fact European retailers and buyers, are choosing to attend each year."

With just two months until the event, there are still a limited number of stand spaces available in the five halls of the Harrogate Convention Centre. Companies wishing to exhibit can find more information on the website at [www.nurseryfair.com](http://www.nurseryfair.com) or contact Adrian directly at [adrian@nurseryfair.com](mailto:adrian@nurseryfair.com) – or call +44 1902 880906.

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