

## See you tomorrow and make a date for NEXT Year!

The day that we have all been waiting for is finally here and Harrogate International Nursery Fair is delighted to open its doors at 9.30am tomorrow and offers a warm welcome to all of its industry colleagues. We hope you enjoy the full three days of the show – and don't forget to join the organising team for free drinks, nibbles and entertainment straight after the event on Sunday in the Royal Hall at 5.30pm – everyone is welcome. Happy shopping!

## Harrogate confirms October date for 2025

Show organiser, Adrian Sneyd, is delighted to confirm the date for Harrogate International Nursery Fair 2025 as 12<sup>th</sup> to 14<sup>th</sup> October 2025. He explains: "The new timing for the show post covid has proved a huge success and October appears to be the preferred month for exhibitors and visitors alike. We have now confirmed the date – so be sure to pop it in your 2025 diary!"

## AI Baby

Introducing Dote, a first in-and-out of home AI powered smart baby monitor, app and travel system for the stroller, car and home.

Debuting its product range at Harrogate, Dote's mission is to make the modern-day parenting journey that little bit happier and easier for parents.

Through its innovative baby tech, Dote provides parents with real-time insights into their baby's comfort, development, sleep patterns and more, so that they can make well-informed decisions without the guesswork. So why not come by, meet the team and see Dote's product range at Harrogate International Nursery Fair to find out more.



***Visit Dote on Stand B11***

## Just relax

Chillax creates safe, modern and uniquely designed parenting technology by improving the basics, so parents can focus on what matters most - their children. Chillax Smart Video Baby Monitors provide a seamless, secure dual-mode experience with a Unique Patented Wi-Fi Camera On/Off switch that lets' parents have full remote access control to ensure security & privacy. The ChillaxCare app offers baby-centric features, not just the live streaming and motion-triggered recording features. It assists parents in tracking and recording the baby's growth, development and much more.



**Visit Chillax on Stand Q71**

## Beloved characters

Stor, known for its innovative non-tip cups, is now offering an enchanting nursery range that combines practicality with delightful designs. Featuring beloved characters such as Mickey Mouse and Peppa Pig, this collection includes everything from pacifiers and training cups to bibs and cutlery. No longer limited to bulk trade, Stor's products are now available in smaller quantities, making them accessible to retailers large and small alike. With items designed to make mealtime and daily routines fun and easy for little ones, Stor's range is a must-see. Come and explore the collection and discover how Stor can bring practicality and joy to your customers.



**Visit Stor on DKB's Stand Q52**

## Timeless designs

As a newby to Harrogate, there is no better time to introduce our 'Never Out of Stock' collection of babygrows with matching hats and shawls. Featuring timeless designs and premium-quality fabrics, these essential pieces are crafted to provide both comfort and style. With this offer, you can rely on consistent availability of our most popular items.

Available from January 2025, we will start to pre-sell from our launch in Harrogate.



***Visit Pastels & Co on Stand Q55***

## **Starting with Play**

Ravensburger is delighted to showcase a special new addition at Nursery Fair: the Play+ collection of infant & toddler toys and books. With over 30 items in the range, from activity plush, to interactive toys, teething, wooden puzzles, books and more – Play+ celebrates a world of playful discovery that will inspire babies' natural curiosity and foster early milestones. And, the plusses in Play+ don't end there; each item is designed to offer a wealth of practical touches and innovative, added-value features that will captivate parents too.

***Visit Ravensburger on Stand C11***



## **Great British Design**

Building on the huge success of the last 12 months, Babymore is excited to be back at Harrogate to showcase its 2025 collection. The ever-popular Kimi Acrylic collection is expanding to include a wowtastic room set. It will be revealing the new Freya nursing chair to complement the much-loved Lux. Retailers will see the latest additions to the Babymore i-Size travel range - contemporary colours and traditional favourites catering for every style and budget. With Great British design and durability in mind, Babymore is looking forward to welcoming customers, new and old!

***Visit Babymore on Stand B36***

