

Get ready to order

With just over a week until Harrogate International Nursery Fair opens its doors – retailers are rightly excited to see what the industry has to offer for 2025. New products, new licenses, fresh fashions and colour-ways -this is a one-stop-shop and the only UK trade event for the nursery sector. If you haven't already, be sure to register to visit online at www.nurseryfair.com

Just the trick

Rainbow Designs has been delivering the best in baby for over 50 years, and this year, alongside its much-loved character collections including Paddington Bear, Winnie the Pooh and Peter Rabbit, the company is delighted to present its new Harry Potter Wizarding World Range. Featuring the world's most famous young wizard alongside his pet snowy owl, Hedwig, and the beloved house-elf, Dobby, the magical range also features ring rattles and Hogwarts house comfort blankets, crafted from the softest materials. Enchanting baby gifts for Harry Potter fans who can now share their love of the Wizarding World with their new arrivals.

Visit Rainbow Designs on Stand C29



Smart & sustainable

The KAOS team is thrilled to announce that it will be exhibiting at Harrogate International Nursery Fair and invites you to come along and discover how its smart, sustainable gear makes parenting easier (and a little more fun). Whether it's award-winning backpacks or family-first innovations, you'll find everything designed with parents in mind. Let's chat, explore, and inspire each other.

Visit KAOS on Stand Q80



Travel solutions

didofy offers innovative and stylish baby travel solutions, including the compact **Aster stroller**, the easy-fold **Stargazer**, and the new double pushchair, the **Orchid**. The **Aster** is ultra-lightweight and designed for convenience, featuring a one-handed fold mechanism, ideal for parents on the go. The **Stargazer** stands out for its effortless folding system and premium comfort, perfect for everyday use including the collapsible carrycot. For families with two children, the **Orchid** double pushchair provides a spacious, comfortable ride with versatile seating arrangements, ensuring both kids can travel in comfort. didofy's range balances convenience, comfort, and cutting-edge design for modern parenting.



Visit didofy on Stand C12

Endless entertainment

Halilit is delighted to introduce two new Taf Toys Gift Sets, the Tummy-Time Essentials Kit and Bathtime Kit – both thoughtfully curated to offer the perfect gift for new parents complete with gorgeous gift packaging. Containing seven products in one, the Tummy-Time Kit offers endless entertainment for little ones with a pillow, book, water mat and sensory balls while the bathtime kit includes a bath book, hooded towel and fun floating and squirting water toys. These supplement the existing and very popular Bedtime, Newborn and Activity Toys Gift Sets, and make a great addition to nursery sections in store.



Visit Halilit on Stand B13