

Promoting safer sleep for babies

Harrogate International Nursery Fair is delighted to support [The Lullaby Trust](#) which provides specialist support for bereaved families, promotes expert advice on safer baby sleep and raises awareness on sudden infant death. Sudden Infant Death Syndrome (SIDS) is the sudden and unexplained death of a baby or toddler where no cause is found after detailed post-mortem examination.



It is the only charity in the UK which works to reduce SIDS by providing essential safer sleep information. As such, it has a number of nursery [product brand partners which it enters into partnerships with](#), in order to elevate businesses in the nursery industry to establish themselves as market-leaders in sleep safety. Jessica Coolbear of the Lullaby Trust will be attending Harrogate as a visitor. If you would like to discuss how your business can get involved, please contact her to arrange to meet up at the show: JessicaC@lullabytrust.org.uk

Sustainable solution

RyRy Scallop transforms the once cumbersome car seat into a foldable, portable travel solution for everyday use. Just launched, RyRy Scallop has already achieved Silver for 'Best New Car Seat' and 'Best New Product/Innovation' at the Nursery Online Awards.

Sustainability runs through the RyRy Scallop using Merino Wool, plant-based foam and recycled plastic bottles. Every sale funds removing 5kg of plastic from our oceans.

The RyRy Scallop is an R129 ISOfix car seat for heights 76cm to 105cm (15 months to approx. 4/5 years), in four colourways. Paul Sirett will be representing RyRy at Harrogate bringing his considerable experience of launching innovative car seats.

Visit RyRy on Stand KS99



Gift wrapped

Ziggle's premium 100% cotton muslin swaddle wraps make the perfect present for newborn babies and baby showers. Beautifully gift boxed and priced at just £10 RRP, the ever-growing collection of designs make an eye-catching display.



Stylish and practical, Ziggle Swaddles feature delightful prints suitable for young babies with baby boy, girl and unisex themes. Ziggle's luxurious swaddles are made with thick, 100% soft muslin cotton and large in size - 120cm x 120cm to offer multiple uses. Shortlisted for Gift of the Year 2022 and awarded Gold for Nursery Online's Best Product for Newborn and Nursery Online's silver award for Best Product for Breast/bottle feeding.

Visit Ziggle on Stand KS44

Micky mover

hauck is excited to present the new Mickey Mouse version of the all-terrain pushchair Runner 2 at Harrogate. To care for babies' well-being and nurturing their development with trusted and safe products is hauck's promise, one which the brand will always continue.

True to the brand claim 'Made to care, designed for love', the extra-large wheels promise a bump-free ride, while the reflecting Mickey print and rim on the canopy improve the visibility. Rated UPF 50+, the sun canopy offers reliable shade on sunny days. For transport, the Runner 2 folds away compactly.



Visit hauck on Stand A5

Natural comfort



Naturally Sheepskins, a luxury sheepskin brand, is delighted to be attending Harrogate this October. With over 25 years' experience, the needs of parent and child are at the heart of every product designed and created. Silky soft baby comforter rugs, cosy pram liners, snuggly footmuffs and cuddly hand mitts will be available at the show. As well as looking stylish, the 100% natural sheepskin products have numerous health benefits for a child. They are an absolute must-have for any nursery and make wonderful gifts offering absolute comfort for babies at rest and play. Come to our stand to literally 'feel' the

difference and hear about the benefits of sheepskin.

Visit Naturally Sheepskins on Stand B29