

Press information for immediate release

18th May 2021



Harrogate adds new hall for October

The opportunity to finally be allowed to visit a trade event again is growing!

The UK's baby products industry is fully behind the chance to run an event on the new Harrogate dates announced recently having not had the chance to showcase their ranges in the UK since March 2019!

In order to be able to offer stand opportunities to widen the appeal, **Harrogate International Nursery Fair** is announcing the opening of an additional hall to cope with exhibitor demand.

Adrian Sneyd, show organiser, explains: "We have received numerous new booking enquiries, many from brands that either haven't exhibited with us for many years or not shown at a UK trade event before, and as a result have taken the opportunity to utilise an additional hall (Hall D) of the Harrogate Convention Centre. We always aim to be as flexible as possible so being able



to secure another hall option is fantastic for the show especially after so many times of trying to run our event last year"

"Hall D will link in very well with the original hall layouts facilitated by the opening of a second entrance and registration point as a way into the fair".

Harrogate International Nursery Fair is the UK's only baby trade show and takes place from 17th to 19th October 2021.

Exhibitors still interested in securing a space are encouraged to get in touch as soon as possible to aid our further planning of the event and make it one of the best, and certainly the most long awaited one in recent years!

Full details, prices and booking forms are available on the website at www.nurseryfair.com – alternatively contact Adrian on 01902 882280 or email: adrian@nurseryfair.com

Ends